

## Join the Micro-Influencer Revolution

Top advisors are building their brands and regional influence using our Micro-Influencer System.

Most advisors struggle to attract and influence ideal clients online. “I just need a steady stream of qualified leads” is a common plea. But advisors don’t know what to do or what works. They want help finding and implementing marketing strategies that are actually effective. They are tired of wasting time and money chasing false promises.

### WHAT IS A MICRO-INFLUENCER?

Micro-influencers are professionals who create and share their expertise regionally. Their focus is regional awareness and authority. Micro-influence isn’t just a great marketing tactic, it’s a better way to grow your business.

### STOP BUYING LEADS. INVEST IN A SYSTEM YOU OWN.

We’ve developed a system to solve your ongoing lead generation and marketing challenges. You focus on what you do best: talking to clients. We produce your own thought-leadership podcast, turn that into multiple pieces of ready-to-share content, then publish and promote your expertise through our network expansion and lead-capture tools. We implement the system for you.

You become a prolific online micro-influencer in only 2 hours/month as we systematically expand, attract, and influence opportunities for you. You own the system, which is just like having your own marketing department.



*Influence is the path to becoming an authority.  
There are no shortcuts. How will you pursue? When will you start?*

## We Produce.

- Podcast Naming & Graphics
- Podcast Channel Setup
- Professional Audio Equipment (we purchase and ship)
- Initial Podcast Interview
- Professionally Recorded Intro
- Your Professional Podcast Co-Host
- 1 or 2 Podcasts/Month\*
- Transcripts for Compliance
- Summaries for Each Podcast
- Feedback and Support to Improve Podcasting
- 12 Blog Posts per Year
- Optimized Social Media Channels (Max. 3)

## We Publish.

- Edited Audio Files
- Podcast Episode
- Podcast Episode Summary
- Video-Version of Podcast for YouTube
- Content Link for Compliance
- Upload to Multiple Podcast Channels

## We Promote.

- Up to 30 Social Update Phrases per Podcast
- Syndicate Podcast to Popular Podcast Communities
- Monitor LinkedIn Engagements
- We Give You Access to White Labelled Publications to Share on Social Media

## We Propagate.

- Ignite New Relationships Through Media Partners
- Build Your Social Media Connections by Inviting 300+ Connections on LinkedIn Monthly

Podcast Brand, Channel, Equipment & Social Profile Setup = \$3,000.00

Podcast Production (2/Month)\*, Publishing, Promotion & LinkedIn Connection Boost = \$2,500.00/mth

Podcast Production (1/Month)\*, Publishing, Promotion & LinkedIn Connection Boost = \$2,000.00/mth

## CONTACT US FOR MORE DETAILS

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