

PODCASTING



Struggling to attract and influence your ideal clients online?
Feeling the pressure to create authentic, diverse content and share it on social media, but can't find the time?

We've worked with hundreds of aspiring and successful advisors. Many struggle with proof of expertise, showcasing professionalism and personality and getting the exposure they need. The most discerning are buying into our easy, cost-effective solution.

ATTRACT MORE IDEAL CLIENTS WITH THOUGHT LEADERSHIP

We've built a formula to solve your content marketing problem. You focus on what you do best, we do the rest. We help you develop your own thought-leadership podcast to help you become a prolific online influencer in only 2 hours/month.



*Influence is the path to becoming an authority.
There are no shortcuts. How will you pursue? When will you start?*

We Produce.

- Podcast Naming & Graphics
- Podcast Channel Setup
- Professional Audio Equipment (we purchase and ship)
- Initial Podcast Interview
- Professionally Recorded Intro
- Your Professional Podcast Co-Host
- Transcripts for Compliance
- Summaries for Each Podcast
- Feedback and Support to Improve Podcasting

We Publish.

- Edited Audio Files
- Podcast Episode
- Podcast Episode Summary
- Video-Version of Podcast for YouTube
- Content Link for Compliance
- Upload to Multiple Podcast Channels

We Promote.

- Syndicate to Popular Podcast Communities
- We Share With Our Media Partners

Add Content Multiplier \$600/mth

Includes:

- 5 Social Update Phrases/Podcast to Share on Social Media,
- 5 Audio Clips/Podcast to Share on Social Media
- 12 Blog Posts per Year to Share With Your Followers

Podcast Brand, Channel Setup, & Equipment = \$1,500.00/Setup

Podcast Production, Publishing & Promotion = \$1,000.00/mth

Podcast Production, Publishing, Promotion & Multiplier = \$1,600.00/mth

CONTACT FOR DETAILS

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