

LINKEDIN CONNECTION BOOSTING



TOP ADVISOR
MARKETING

Are you wasting time and money on ineffective digital ads, or blogging and tweeting without an audience? Are you relying on referrals from aging or dormant clients?

Start aggressively and systematically expanding your digital network.

We'll find ideal opportunities for you to connect with and meet.

AN UNTAPPED OPPORTUNITY...

LinkedIn Connection Boosting is an untapped tactic that leverages LinkedIn. It's a networking goldmine most digital marketers balk at for B2C prospecting. Yet, there are 575 million professionals searching for people and content who are 11x more likely to engage with your content than on other social networks and have a 3x better visitor-to-lead conversion rate. They may be there to expand their business or career network, but they are all still consumers. We call that a huge B2C marketplace.



Are you a financial professional or firm that has a great story, lots of expertise to share, and struggles with finding new opportunities? If you are, then you're in the right place!

In a recent study of over 5,000 businesses, HubSpot found that traffic from LinkedIn generated the highest visitor-to-lead conversion rate at 2.74%, almost 3 times higher (277%) than both Twitter (.69%) and Facebook (.77%).

We use LinkedIn as the source for all connection boosting and lead generation and relationship building.

- We optimize your profile to be an extension of your website.
- We search for your ideal prospects and invite 500+ of them to connect with you each month.
- Once they accept, ~20%, we respond with a personalized welcome message that encourages them to engage in a conversation or your expertise and then book a call with you.
- In 10 business days, we then send a follow-up message with pain points, visible expertise, and invite them again to schedule a call with you.
- If they do not engage in this message, we send one more in another ten days.
- We find ideal prospects, expand your audience with new connections, engage them in conversations, and get them scheduled; you close them.

*NOTE: You will need to purchase LinkedIn Sales Navigator (starting at \$69.99/month) and an online scheduling tool (Schedule Once starting at \$7.50/month).

CONTACT FOR DETAILS

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